



Maka Connect

Singles Events
“Break the Ice”





We Provide Venues
with a New Way to
Attract and Entertain
Guests with Singles
Events that Run
Themselves.



IT BEGAN WITH A LONELY NIGHT AT A BAR

“Introducing myself would be so much easier if I could see profiles for people in the room?”



Bar Entertainment is All the Same and Hasn't Changed in Many Years

- \$4.2 Billion are spent on dating services annually, mostly dating apps
- By Many Metrics the Industry is Falling Short



Singles Events are...

- Hard to Run
- Harder to Find
- Often attempted by Event Promoters who don't try them again
- A few specialist companies exist without much footprint.





Rose, 55

Tap to Match

Available

Female | Heterosexual

What am i most passionate about?
Other than the obvious, my

What am i most passionate about?

Other than the obvious, my kids, I love Star Wars. All films and shows.

Accounts Payable Lead

My Favorite Things to Talk About

- Star Wars
- Soccer
- Disney
- Movies and television
- 80's music

EASY-EFFECTIVE DIY SINGLES EVENTS



Enhanced Venue Flexibility



Automated pairings, rotations, contact exchange & more

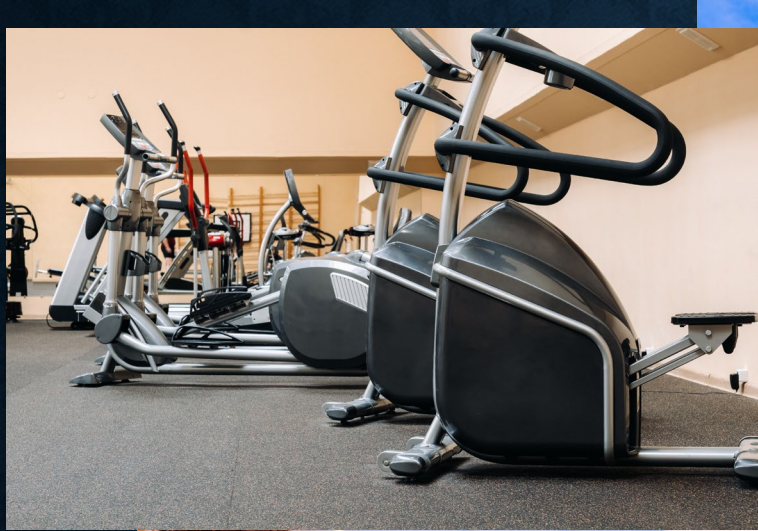


Guest profiles help skip the small talk.



**70,000 BARS IN
THE US ARE ONLY
THE BEGINNING**

**WE CAN WORK
WITH ANY SOCIAL
VENUE
IMAGINABLE**



**55 MILLION
AVAILABLE
SINGLES IN THE US
ARE ALSO ONLY
THE BEGINNING**



**WE CAN EASILY ADAPT TO SPEED
NETWORKING AND FRIENDING**

**ESPECIALLY ON
MILITARY BASES
AND COLLEGE
CAMPUSES
WHERE IT IS
NEEDED MOST**



COMPETITIVE ADVANTAGE

Two red boxing gloves are positioned diagonally across the center of the slide. The gloves are made of a smooth, slightly reflective material, likely leather or a synthetic equivalent. They are set against a dark, textured blue background that has a subtle gradient and some faint, larger-scale patterns. The lighting is soft, highlighting the contours and stitching of the gloves.

- **Unique Technology** — Existing singles events companies are service oriented and low tech making them hard to scale.
- **Market Saturation** — Existing companies have grown by adding 1 or 2 events in multiple cities. They can't support each other or take advantage of network effects. Our approach will be saturating an area before moving on.

PRODUCTS

**BASE PRICE OF \$200
PER EVENT.**

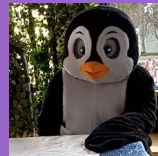
**GOAL OF 5600
SUBSCRIBING VENUES
IN 3 YEARS
WORTH \$20 MILLION
ANNUALLY**



Gamified Mixers



Automated Speed Dating



Promotional Support

TRACTION

- 5 Month Weekly B2C Open Beta at one venue
 - 321 new app users
 - \$6600 gross sales
- 850 individuals on our local singles opt in contact list
- 3400 members in our Facebook Group
- 788 Meetup members

x1,000	Y1	Y2	Y3
venues	18	317	5653
Gross Revenue	\$207	\$3,572	\$62,822
Gross Profit	\$67	\$1,128	\$19,320
Net Profit	-\$235	\$351	\$15,419

*Projections demonstrate potential for growth but are not a guarantee or promise of future earnings.

RAISING \$300,000 SAFE

- Will be used to
 - Hiring a Fractional CMO
 - Compensating Sales and Affiliates
 - Investing in Operational Automation



TEAM



- CEO Mike Freed
 - 25 years of varied work experience focused on data analysis
- CTO, Phillip Welch
 - working in technology for over 20 years
- full-time app developer employee

THANK YOU

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